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# Blue Equity Invests in KlimaEnergi A/S

**Blue Equity enters into partnership with Charlotte and Alex Pedersen, founders and owners of KlimaEnergi A/S, for the continued expansion of the company, which is one of Denmark's leading companies in the sale and installation of solar panel systems.**

KlimaEnergi A/S in Egtved is one of the leading companies in solar panel systems in Denmark. The company sells, designs, installs, and services high-quality solar panel systems for both private and professional customers in Denmark. KlimaEnergi is one of the pioneers within solar cells in Denmark, having installed the first system in 2006. Since then, the company has installed over 10,000 solar panel systems for private individuals, businesses, and public institutions. Today, it boasts a turnover of approximately 200 million DKK.

"We see great opportunities in further developing KlimaEnergi and taking advantage of the significant prospects presented by the green transition. We have been searching for a partner with whom we feel comfortable and who can also help us to further professionalise the company. This is what we have found in Blue. The solar cell industry in Denmark is fragmented, and there is a strong need for more consolidation. KlimaEnergi A/S is very keen to be a driving force in this consolidation. I look forward to working with Thomas and the team from Blue, and am excited to take the company to the next level," says Alex Pedersen.

Over the years, KlimaEnergi A/S has developed a strong skill set in solar panel systems and their associated processes. Today, the company manages every aspect, from applications & approvals to energy calculations, installation, and maintenance of the systems over their entire lifespan.

"We are fully convinced that the collaboration with Blue will be really great. The core values and business development strategies of KlimaEnergi and Blue align exceptionally well, creating a robust foundation for the ongoing positive development of KlimaEnergi. This progress is anchored in our fantastic employees and our value-creating solutions," says Jørgen Peter Todsén, CEO of KlimaEnergi.

KlimaEnergi becomes the 6th investment in Blue's third fund (and the 28th overall in Blue). The ownership will be an equal partnership, with 50% to Blue and 50% to Charlotte and Alex Pedersen.

"At Blue Equity, we are very proud to have been chosen as a partner in the further development of KlimaEnergi, alongside Charlotte, Alex, and their skilled employees. Charlotte and Alex have, with impressive effort, built a remarkable company that has played a crucial role in the rollout of solar energy in Denmark. We believe there are significant growth opportunities in the sector, especially within the professional market, and look forward to contributing to the green transition in the energy sector. We look forward to supporting Charlotte, Alex, the leadership team, and the employees in continuing their very positive development," says Thomas Tvedergaard, Partner at Blue Equity.

The new ownership structure requires formal approval from the Danish Competition and Consumer Authority.

**For further information, please contact:**

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